Banded Tuition

Communications Planning

Spring 2016 // 4162

Student Communications

//All IUPUI Undergraduate Students; Different populations handled through message variety.//

Focus Areas

- Personal Enrichment
- Preparing for Employment
- Preparing for Graduate or Professional School
- Finishing Faster
- Taking Advantage of the Location

Methods

- Minors
- Certificates
- Electives (e.g., fencing, wine tasting, foreign languages)
- Career Planning Courses
- Internship Courses
- Independent Research Study
- Working with advisor to determine best opportunities

Mediums

- General: digital signs, social media, websites, posters
- Paid social media for IUPUI students
- Printed handouts for advisors to give to students
- Messaging provided to advisors for use when talking to students
**Messaging**

**Earn a minor at no additional cost.** With banded tuition, you’ll pay the same amount whether you take 12 credit hours or 18. Make your semesters count by earning a minor that complements your degree. Meet with your advisor to find the best fit and to get started.

Minors, personal enrichment.

**Get Hired.** With banded tuition, you can add courses each semester that will make you more marketable to employers when you graduate. Consider a certificate, a minor, or even a few courses for personal enrichment.

Prep[aring for employment. Certificates, minors, electives.

**Prepare for Graduate School.** Graduate programs are looking for well-rounded students with diverse experiences—work with your advisor to choose electives or a certificate that will put you ahead of other candidates. With banded tuition you can add courses each semester at no additional cost. All undergraduate students pay the same fee for 12 to 18 credit hours.

Graduate school. Certificates and electives.

**Don’t Leave Money on the Table.** Graduating in four years takes planning and commitment. Maximize your semester by taking at least 15 credit hours and up to 18 when it makes sense. Work with your advisor to find the best fit for your schedule. With banded tuition, you’ll save money and time by taking more than 12 credit hours.

Saving money. Graduating sooner.

**Be Competitive.** With banded tuition, you can add courses each semester that will make you more marketable to employers or graduate programs after college. Consider a certificate, a minor, or even a few courses for personal enrichment.

Preparing for employment or graduate school. Certificates, minors, and electives.

**Learn More.** College is more than just getting a degree—it’s a chance to learn about the world. Enrich yourself with an elective each semester in a new area of interest – learn a language, a skill, an art, or a new topic. With banded tuition, students pay the same fee for 12-18 credit hours. Make yours count.

Electives.

**Get to Work.** With banded tuition, you can take up to 18 credit hours for the same amount you would pay for just 12. Taking more credit hours isn’t easy; try working on campus to save time and money. //Avg Wage 10.10/hour, AY14-15//Avg GPA 3.4, AY14-15//

On-campus Student Employment. Saving time and money.

**Learn a New Language.** With banded tuition, you can learn a new language at no additional cost to your current course work. Consider adding a language or other topic of interest that complements your degree. Talk to your advisor about the best options for your program.

Electives.
Prepare for Your Career. Planning for after college is just as important as studying for your finals. Most schools have courses for career planning and internship experiences (some are required). Work with your advisor to pick the best course for your program. With banded tuition, adding these courses to your schedule won’t cost you more time or money.*

Electives. Preparing for employment or graduate school.

Finish Faster. With banded tuition, you can take up to 18 credit hours each semester for the same price as taking 12. Use this to your advantage. Work with your advisor to line up your path to graduation and get your degree in four years or less.

Finish faster.

Help the world around you. Register for courses that count toward your degree and explore the neighborhoods, businesses, and non-profits of Indianapolis. Many classes provide service learning and research opportunities allowing you to learn and provide service at the same time.

Disclaimer: Banded tuition at IUPUI allows students to take between 12 and 18 credit hours for the same fee. Credit hours attempted above 18 within in a single semester will incur a fee for each hour. Banded tuition is for IUPUI courses taught during the fall and spring semesters only. Courses taught for study abroad or on other campuses may incur fees outside of the regular flat rate charged for the banded tuition. Work with your advisor to understand how the classes you want to take will affect your bursar account.

Advisor Communications

//All IUPUI undergraduate advisors.//
Presentation to Campus Advising Council. February
Document sent to all IUPUI advisors. February. Electronic PDF. Maximizing Students’ Schedules with Banded Tuition
Presentation to JACADA. March
Printed Document for EDGE Conference (All IU Advisors). May.